



China Newsletter

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March 2011



This year marks the **30th anniversary** of the twinning relationship between the provinces of Alberta and Heilongjiang in northeast China. This year, articles in this newsletter will focus on events related to Heilongjiang.

The **Harbin Ice Festival** provides visitors a whole new world of ice and snow each year. The 27th Harbin International Ice and Snow Festival began on January 5 this year, and will last for over a month.

This is China's original and greatest ice artwork festival, attracting hundreds of thousands of local people as well as visitors from all over the world.

Who Are We?

In Greater China, Alberta is represented by four offices:

- The Alberta China Office co-located with the Canadian Embassy in Beijing
www.albertacanada.com/China
- The Alberta Hong Kong Office www.albertacanada.com/HongKong
- The Alberta Taiwan Office www.albertacanada.com/Taiwan
- And the Alberta Shanghai Office: <mailto:mnathan.wright@albertashanghai>.

Note: Alberta also has a collaborative agreement with the China National Petroleum Corporation for the operation of the CNPC-Alberta Petroleum Centre

www.capcbj.com.cn

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Alberta-Heilongjiang Environmental Technology Forum

On January 27th, 2011, the Alberta-Heilongjiang Environmental Technology Forum for Sustainable Water Resource Development was held in Harbin. In total, 14 specialists, seven of which were from Alberta, delivered presentations. The forum is a part of the implementation of the Alberta-Heilongjiang collaborative Memorandum of Understanding agreement. It creates an important communication platform for future collaboration, and is also the first event marking this year's 30-year twinning relationship between our two provinces.

On the day following the forum the Alberta group toured the LongJiang Environment Protection Group, which operates the largest sewage treatment facility in Harbin. This site visit was of particular interest as municipalities throughout China are placing greater importance on environmental improvements. This increased importance on the environment may present opportunities for Alberta companies with expertise in this sector.



Group photo includes the 12 Alberta delegates, Department of Heilongjiang Science and Technology hosts, and local participants from Harbin Universities and Research Institutes with their faculty and staff.

For details, contact [Jessica Jiang](#).



“Study in Alberta” China Marketing Mission March 17-April 3

Alberta Education, Alberta Advanced Education and Technology, Alberta Hong Kong Office and Alberta China Office are co-organizing a “Study in Alberta” China Marketing Mission in Shanghai, Hong Kong, Guangzhou, Hangzhou and Beijing from March 17-April 3.

This marketing mission has been successfully held for more than 5 years. It is recognized as an influential event for branding Alberta in China’s education market, helping stakeholders build up business relationships with Chinese partners and facilitating them in meeting prospective Chinese students. Six public school boards and three post-secondary institutions have confirmed they will be joining the mission.

The Alberta delegation will also be participating in the China International Education Exhibition Tour (CIEET 2011). During this tour, the delegation will have Alberta-only student and parent seminars as well as networking receptions with local agents in each city.

With the rapid development of China’s economy and a rapid increase in international cooperation and exchanges, the number of students studying abroad has set a new record. In 2009, the number of Chinese students studying abroad reached 179,000, accounting for 90% of the total number of self-funded students of 161,000. This increase of self-funded students reflect the huge demand from Chinese students looking to study abroad.

For more details, please contact [Jenny Luo](#).

Energy News

- China National Petroleum Corporation (CNPC) recorded a profit of \$25 billion in 2010, state media reported on January 14th. CNPC had \$19 billion in profit in 2009. Overseas sales comprised over one-third of their total sales.
- CNPC announced they plan to expand its natural gas business over the next five years to have it account for half of the company’s equivalent by 2015.
- China replaced the USA as the world’s largest producer of wind power as of the end of 2010, as reported by state media. China’s wind power capacity grew to 41.83 million kW. This capacity is expected to be 55 million kW by the end of 2011 and 230 million kW by 2020.
- Liu Tienan has been appointed by China’s State Council to succeed Zhang Guoban as the new director of the national Energy Administration.
- Beijing has set a limit of 240,000 new car licenses for this year, down from half million for last year, in order to help cut carbon emissions in the city.



Calgary Economic Development leading a business mission to China in May 2011

Calgary Economic Development, in conjunction with the Mayor of Calgary, His Worship Naheed Nenshi, Tourism Calgary and the Calgary Airport Authority (YYC), is leading a business-focused mission to Beijing and Shanghai in May 2011.

The focus of the business mission will be the energy and financial services sectors.

For more information on the mission and detailed agenda, please contact:

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Upcoming Events

March 2011

Energy:

- March 22-24, Beijing – The 11th China International Petroleum and Petrochemical Technology and Equipment Exhibition

Education:

- March 17- April 3, Study in Alberta China Marketing Mission, Shanghai, Hong Kong, Guangzhou, Hangzhou and Beijing
- March 6, Education Fair in Qingdao organized by the Canadian Embassy

April 2011

ICT:

- International ICT Expo 2011, Hong Kong & Canadian ICT Partnering Mission to Hong Kong, April 12-17, 2011