Alberta China Office

Government of Alberta

China Newsletter

April 2010

Alberta China Office (ACO) - An Overseas Representative of the Alberta government
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Tomb Sweeping Day is a traditional Chinese festival, marked this year on April 5. Its name denotes a time for people to go out, enjoy the greenery of springtime and tend to the graves of departed ones.

The Alberta China Office and the Canadian Embassy will be closed on April 5.

Who Are We?
In Greater China, Alberta is represented through four offices:
Alberta China Office (ACO) – Canadian Embassy Beijing www.albertachina.com
Alberta Hong Kong Office www.alberta.org.hk
Alberta Taiwan Office www.alberta-canada.com/aed/
Alberta also has a collaborative arrangement with the
CNPC Alberta Petroleum Centre (CAPC) www.capcbj.com.cn

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Western Economic Partnership 'Promotion Day in Nanning'

The "Promotion Day in Nanning" held on March 11, 2010 was a success. Participating companies and education institutions from Alberta and British Columbia found the promotional activities extremely useful in establishing new contacts, enhancing business relationships and facilitating business development in the market.

The event was a significant milestone for the collaboration between the Alberta government offices in China, and the British Columbia Trade and Investment Office in South China.

The Western Economic Partnership initiative gained supported of the Guangxi Zhuang Autonomous Region People's Government, and the Nanning People's Government. Nanning People's Government was the co-organizer, while the Foreign Affairs Office of the Guangxi Zhuang Autonomous Region People's Government acted as the supporting organization of this event. The Consulate General of Canada in Guangzhou was also a supporter.

Activities of the "Promotion Day in Nanning" included four seminars, covering trade and investment, swine genetics and traceability, education co-operation and tourism.

The Western Economic Partnership Mission was formed to visit Nanning, which was comprised forty two members of the Alberta and B.C. industry sectors, including manufacturing, energy, agricultural technology, business services, education and tourism; executives of the Canadian companies in China; the Consulate General of Canada officials; and the staff of Alberta and B.C. offices in China. Mr. Richard Lee, British Columbia's Parliamentary Secretary for the Asia Pacific Initiative also joined the mission.

For details, contact Christopher Liu.

Swine Genetics and Traceability Seminar

Education Cooperation Roundtable in Nanning

Maria Yang of Travel Alberta conducting travel training in Nanning

David Wong speaking to press in Nanning

Alberta Swine Genetics and Traceability Seminar in Nanning

The Alberta Swine Genetics and Traceability Seminar was part of the Western Economic Partnership 'Promotion Day in Nanning', Guangxi Province.. More than sixty Chinese swine industry experts attended the seminar, opened by Mr. HE Ruogang, President of Guangxi Animal Husbandry and Veterinary Institute Swine Industry Branch. The content of the seminar fitted very well into the province's ambition to develop its modern swine industry (from genetics to modern pig farm establishment to grading the traceability) and led to vivid discussion between the Canadian and Chinese colleagues. Mr. Albert Eringfeld, General Manager, Polar Genetics Group and Executive Director, Canadian Swine Exporters Association, Mr. Marlow Gingerich, Specialist, Swine Artificial Insemination, OSI, Dr. Jake Burlet, President and CEO, ViewTrak Technologies Inc., Mr. Darren Rose, General Manager, Overseas Export Management-PigPro spoke on behalf of the Canadian industry and industry associations.

For further details, contact Ken Yang.

Photo: Swine Seminar in Nanning, Guangxi House--Work Hard to

Meat in Quotation

Photo: Slogan in a Nanning (Pig) Slaughter

Provide People with Safe Meat (Safe

Marks to Emphasize)

China International Petroleum & Petrochemical Technology and Equipment Exhibition (CIPPE) held in Beijing

Mr. John Cotton, Assistant Deputy Minister, IIR, led an Alberta delegation of six companies to CIPPE. As one of the largest petroleum sector trade shows in China, there were significant participation of country pavilions. The Canada pavilion was co-organized by CAPC, ACO, IIR North Asia branch and the Canadian Embassy in Beijing.

The trade show was well attended by thousands (how many thousands?) of visitors . (Other than attendance, other results?)

John Cotton (L) is shown in photo addressing the local media.

For details, please contact Vivian Wei.

'Study in Alberta' visits China March 12-19

Alberta Education, Alberta Advanced Education and Technology, Alberta China Office and Alberta Hong Kong Office co-organized 'Study in Alberta' in China from March 12-21, 2010. The University of Alberta English Language Program and 13 Alberta school boards joined the delegation.

The mission program included a student and parent seminar, participation in education shows and networking with local partners in the cities of Hangzhou, Chengdu, Chongqing and Guangzhou. A promotional series targeting prospective participants was launched through posting of Alberta delegation and program/ activities information on websites and in local newspapers.

Through the mission, 'Study in Alberta' brand was built up. Alberta was given significant exposure in the four cities. The highlights include 'Study in Alberta' display at the China International Education Exhibition Tour (CIEET) in Chongqing, newspaper articles about Alberta education system in Hangzhou and Chengdu, as well as an interview with Jenny

Luo by Chengdu Commerce Newspaper and Huaying Wesite. Branded materials included an informative brochure with an overview of Alberta education, a one-page fact sheet with Programme for International Student Assessment (PISSA) score, and a catalogue of the delegation participants in Chinese-English format. Brand information brochures and catalogues were distributed to students, parents and local agents.

Alberta stakeholders appreciated this mission opportunity to establish new connection with local partners. Several cooperation agreements were signed at the networking events in the four cities.
For details, contact Jenny Luo.

Group photo of Alberta delegation and local agents in Chongqing

Deputy Minister of Alberta Advanced Education and Technology visits China

Dr. Annette Trimbee, Deputy Minister of Alberta Advanced Education and Technology (AET) led a delegation to China visiting Tianjin, Beijing and Xi'an in March.

In Tianjin, Dr. Trimbee met with the Rural Affairs Commission of Tianjin, and witnessed the agreement signings between Edmonton Waste Management Center of Excellent (EWMCE), with Tianjin Institute of Agricultural Resources and Environment Sciences (TIARE), and University of Alberta (U of A) with Tianjin Agricultural University (TAU). EWMCE will cooperate with TIARE to build composting demonstration sites in Tianjin rural area. U of A and TAU will work together on undergraduate exchange program, and potential research collaboration in the future.

In Xi'an, Dr. Trimbee signed an MOU on behalf of AET with Shaanxi Department of Sciences and Technology with focus on the following four areas: environmental technology, high technology agriculture, clean energy, and information and communications technology.

For details, contact Jessica Jiang

CAPC Nanjing Workshop

The CAPC (CNPC-Alberta Petroleum Center), led by Mr. Han Hua, Managing Director organized a successful two-day Energy workshop in Nanjing March 9 -10.

The workshop was attended by over 70 participants, representing CNPC key decision makers and seven Alberta companies. Government (???)was represented by ACO, Saskatchewan, Canadian Embassy in Beijing and the Canadian Consulate in Shanghai.

Keynote speeches were delivered by CAPC Chairman, Mr. ZHENG Hu and Mr. Nadir Patel, Consul General Canadian Consulate in Shanghai. Mr ZHANG Xin, Director General CNPC Foreign Office Bureau and Executive Director of CAPC was the event moderator.

The Alberta government presentation was delivered by Mr. David Wong, Managing Director of Alberta China Office.

Group photo of CAPC workshop in Nanjing

For details, please contact Vivian Wei.

Energy News:

- Coking Coal prices increased by 55%. Industry experts have indicated that prices will be set at US$200 per tonne. Domestic steel products prices have climbed by more than 5%, pushing up coking coal prices. In 2009, China imported 34 million tonnes of coking coal. (ACO arranged the China National Coal Association to visit Alberta in the past and the result of the visit determined that Alberta does not have coal meeting Chinese specifications.)

- Sichuan natural gas will be supplied to Shanghai Yangtze River Delta. Shanghai is currently sourcing its natural gas from Xinjiang at 2.5rmb per cubic meter. Sourcing from Puguang gas field in Sichuan will cost 2.248rmb per cubic meter.

- China's crude oil imports in February grew by 57.8% to 18.51 million tonnes, compared to same period last year. In the first two months of 2010, China exported 4.3 million tonnes of fuels.

- National Development Resource Commission (NDRC) has stated that they will carry out further study before setting the price for solar energy projects because of fears of over-investment in this sector.

- China's fuel inventory, which includes gasoline, diesel and kerosene increased by 10.7% and stood at 19.68 million tons in February 2010.

- China's nuclear power capacity is predicted to reach 70-80,000 megawatts by 2020. Eleven nuclear plants are currently operating in China. Nuclear energy is estimated to make up 5% of China's energy mix (when)?, now 1%, compared to France at 39%.

For details, contact Vivian Wei

Report: Update on China's Food Safety Issues

Re-emergence of melamine-tainted milk powder, toxic cowpea from Hainan, toxic sewage oil in Chinese restaurants. These topics feature the most recent food safety news stories in China. To find out about the determination and the solutions of Chinese Government to deal with these problems, please contact Ken Yang of the Alberta China Office. We will update you on some of China's food safety issues.

For further details, contact Ken Yang.

Upcoming Events:

April 2010

Energy

- **20-21**; Edmonton – Trade and Investment in Energy and Environment Conference
  http://www.china.ualberta.ca/nav02.cfm?nav02=97174&nav01=49655

Meet David Mulroney, Ambassador of Canada to the People's Republic of China, organized by Haskayne School, University of Calgary

- **21;** Calgary, 11:30 am – 1:30 pm
  General Tickets: $50.00
  U of C Alumni: $40.00
  Faculty / Students: Free

  RSVP Requested by April 14
  TICKET PURCHASE AND TO REGISTER: Click Here

  For event information:
  Rita Egizii 403-220-2699
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May 2010

Building Products

- 5-7; Shanghai – China Environmental Protection Expo (EPTEE)
  http://www.eptee.com/en/index/index.asp

- 13-15; Beijing – China Build
  http://www.chinabuilding.org/English/index.asp
  http://www.chinabuilding.org/

Life Science

- 26-28; Beijing– HiMSS AsiaPac'10 Exposition
  http://www.himssasiapac.org/,

Others

- Disaster Forum 2010, May 10-13, Banff Alberta - Practical perspectives on emergency management
  The forum features a world-class program of speakers targeted at management and emergency preparedness practitioners interested in emergency management and/or business continuity.
  www.disasterforum.ca

June 2010

Agriculture

- June 8 – Qingdao 2010 China International Dairy Expo and Forum
  China Alberta Products and Services to Promote: dairy genetics, forage, milk testing equipment.

Energy

- 23-25; Beijing – Wind Power Asia June
  http://www.cleanenergyexpochina.com/

Environment

- 2-4; Shanghai – Aquatech China
  http://www.china.aquatechtrade.com/cn/en/Pages/default.aspx

- 24-26; Dalian –2010 China International Environment Protection Fair

July 2010

Environment

- 3-5; Qingdao – International Exhibition on Green Industry
  http://www.sinoexhibition.com/ep/En/showContent.asp?tg=home

October 2010

Energy

- Oct Tianjin – China International Petroleum, Natural Gas and Petrochemical Technology and Equipment Expo 2010
  http://www.pnpe-expo.com/ (in Chinese only)

November 2010

Aerospace

- 16-21; Zhuhai –China International Aviation & Aerospace Exhibition
  http://www.airshow.com.cn/en/index.html

Building Products

- 23-26; Shanghai – International Trade Fair for Construction Machinery, Building Material Machines, Construction Vehicles and Equipment (BAUMA)
  www.bauma-china.com