



China Newsletter

January 2010

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Who Are We?

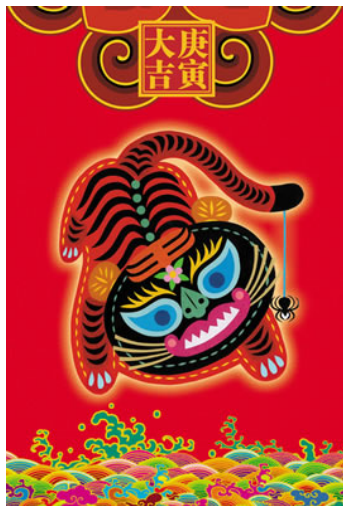
In Greater China, Alberta is represented through four offices:

Alberta China Office (ACO) – Canadian Embassy Beijing www.albertachina.com

Alberta Hong Kong Office www.alberta.org.hk

Alberta Taiwan Office www.alberta-canada.com/aed/

Alberta also has a collaborative arrangement with the CNPC Alberta Petroleum Centre (CAPC) www.capcbj.com.cn



The next lunar year starts February 14, 2010 in the Chinese sign of the Tiger. The Tiger symbolizes eternal family values. People born under this sign are naturally forgiving, valuing friends, family support and care.

Known in the West as the Chinese New Year, the start of the lunar year in China is celebrated as the "Spring Festival." The festival is one of China's three major holidays so all Chinese government offices and most privately owned companies will be closed for seven days. We recommend you postpone all business, including travel, from February 12-22.

The Alberta China Office and the Canadian Embassy will be closed on February 15 and 16.

Inside this issue:

- **Prime Minister Stephen Harper visits China**
- **Banff Film Festival World Tour coming to Beijing**
- **Canada receives Approved Destination Status (ADS)**
- **Forage Report on China Market**
- **PhD Workshop in Beijing**
- **ACO visits Alberta company, ZCL partner in JiJou, Henan province**
- **Energy News**
- **Upcoming Events**



Prime Minister Stephen Harper visits China, December 2-6



ACO staff with Prime Minister Harper

Prime Minister Harper had a busy schedule during his first official visit to China. Minister of International Trade, the Honourable Stockwell Day, and Minister of Agriculture, the Honourable Gerry Ritz accompanied the Prime Minister. The delegation visited Beijing, Shanghai and Hong Kong.

As a result of the Prime Minister’s visit, China granted the Approved Destination Status (ADS) to Canada and reopened its market for Alberta Pork (beef remains banned).

For details, please contact: [David Wong](#)

Banff Mountain Film Festival World Tour in China



Photos: 10 meter banner used at Press conference. David Wong & Lu Da (Tibetan climber of Everest-3 times!)

Banff Mountain Film Festival World Tour is coming to China in January 2010. The festival is one of the largest and most prestigious film festivals in the world. It is held every November in Banff, Canada, and features a collection of thought-provoking films



from all over the globe. The Banff Mountain Film Festival World Tour is produced by Mountain Culture at The Banff Centre, and features award-winning films and audience favorites from approximately 300 films shown at the annual festival in Banff.

On November 20, ACO organized a press conference to announce the event. Over 50 media were invited. Mr. David Wong made a short speech to kick off the press conference and introduce the festival. The Banff Mountain Film Festival World Tour will be in Beijing, January 16 and 17. Admission will be free.

For details, please contact [Jessica Jiang](#)

Canada receives Approved Destination Status (ADS)

The Chinese government has approved Canada as one of its outbound tourism destinations during the Prime Minister Harper's visit to China.

Approved Destination Status means Chinese tourists have easier access to visas for travel in ADS countries and regions. So far, 135 countries and regions have been granted the approved destination status for Chinese tourists.

Harper stated approved destination status indicates that, not only are China and Canada committed to strengthening diplomatic and commercial partnerships, but people-to-people ties as well.

In 2008, visits from China to Canada were up 5.3% from the previous year, with a total of 159,000 visitors. Statistics show that Chinese tourists in Canada stayed longer (28 nights), and spent more money(C\$1,648.51) than visitors from any other country (C\$1,648.51). According to a Conference Board of Canada survey, ADS is expected to boost the yearly rate of travel to Canada by nearly 50% by 2015.

For details, please contact [Jessica Jiang](#)

Forage Report on China Market

Alberta China Office has prepared a report on China's forage hay market, based on the information gathered from the Canadian Forage Seminar and several meetings with Chinese dairy and forage companies. The report provides useful market intelligence for businesses interested in entering China's forage hay market.

For details or to request copies of the report, please contact [Ken Yang](#)



PhD Workshop



U of A at PHD workshop



Canadian delegation in Scholarship Council

PhD Workshop China 2009 was held in Beijing from December 12-13. The annual workshop aims to connect students interested in PhD programs with Chinese and foreign universities and colleges. Dr. Yang Lihong and Dr. Wang Hao, representatives of the University of Alberta (U of A), participated in the workshop. They presented U of A's PhD programs, met with more than 60 prospective students, and assisted students with their applications forms.

China is committed to increasing the participation of its students in the 'study abroad programs'. From 2007 to 2011, China plans to send 5000 state-funded top students abroad to pursue PhD degrees. In addition to the state-funded recruitment, the number of privately funded students pursuing doctoral degrees abroad is on the rise every year, amounting to about 1500 in 2007.

Since 1978, China had approximately 20 per cent of its college-age population in higher education. In engineering alone, there are 442,000 undergraduates a year, along with 48,000 graduates with master's degrees and 8,000 doctorates. Since 1999, the number of postgraduates has been increasing by 35.9% year over year, while the annual recruitment of doctorates reached more than 5,000.

Source: China Education Association for International Exchange

For details, please contact [Jenny Luo](#)



ACO visits Alberta company, ZCL partner in JiJou, Henan province



David Wong and Sophia Sun with ZCL Composites Inc. representative and management team of Jizhou Zhongyi FRP Co., Ltd.

Invited by ZCL Composites Inc., David and Sophia travelled to Jizhou in Hebei province.

ZCL is the manufacturer and distributor of fiberglass liquid storage systems, including underground and aboveground storage tanks and related products and accessories for the petroleum, chemical, water and wastewater marketplaces. In July, the company signed the license agreement with Jizhou Zhongyi FRP Co., Ltd.

Jizhou Zhong Yi FRP Co., Ltd was established in 1986, and is successful in the field of manufacturing of vessels, designing and pipe installation in China. In order to understand the specific Alberta processes for manufacturing the final products, such as the design, winding operation, spraying techniques, various tank fabrication steps and quality control inspection etc., Jizhou Zhongyi is planning to visit ZCL in Alberta early next year.

For details, please contact [Sophia Sun](#)

Energy News

- China has raised retail power prices; residential consumers may see their prices rise next year.

- China has experienced natural gas shortages in several regions this month following snow storms in the north. (Not nearly as bad as Alberta's winter weather so far!)

- China announced that it is targeting a 40-50% reduction in carbon intensity by 2020 from 2005 levels with a planned objective to increase the use of renewable energy from 9% to 15%. (However, the Chinese economy will remain significantly more carbon intensive than those of other countries in 2020.)

For details, please contact [David Wong](#)



Upcoming Events

Energy:

- China International Petroleum & Petrochemical Technology and Equipment Exhibition (CIPPE) <http://www.cippe.com.cn/>
March 22-24, 2010, in Beijing
- China International Petroleum, Natural Gas and Petrochemical Technology and Equipment Expo 2010 <http://www.pnpe-expo.com/> (in Chinese only)
Oct 2010

Tourism:

- Banff Film Festival – Beijing, Jan 16-17, 2010

Life Science:

- HiMSS AsiaPac'10 Exposition: <http://www.himssasiapac.org/>,
May 2010 in Beijing

Education:

- March 2010 Alberta Education Fair includes Hangzhou, Chengdu and Chongqing.

Agriculture:

- 2010 China International Dairy Expo and Forum
Time: June 8 - 10, 2010
Place: Qingdao International Exhibition Center, Qingdao
China Alberta Products and Services to Promote: dairy genetics, forage, milk testing equipment

Building Products:

- Alpitem China - 2nd Intl. show for Mountain and Winter Technologies; March 4-6, Beijing <http://www.fairbz.it/alpitemchina2010/index-e.htm>
- China Sustainable Building Forum 2010; March 23-25, Shanghai <http://www.csbexpo.com.cn/en/>
- China Build; May 13-15, Beijing <http://www.chinabuilding.org/English/index.asp>;
<http://www.chinabuilding.org/>
- International Trade Fair for Construction Machinery, Building Material Machines, Construction Vehicles and Equipment (BAUMA); Nov. 23-26, 2010 Shanghai www.bauma-china.com



Environment:

- China Environmental Protection Expo (EPTEE); May 5-7, 2010 Shanghai
<http://www.eptee.com/en/index/index.asp>
- Aquatech China; June 2-4, Shanghai
<http://www.china.aquatechtrade.com/cn/en/Pages/default.aspx>
- 2010 China International Environment Protection Fair; June 24-26, Dalian
<http://www.sinoexhibition.com/ep/En/showContent.asp?tg=home>
- International Exhibition on Green Industry; July 3-5, Qingdao
- New Energy
Wind Power Asia June 23-25, Beijing <http://www.cleanenergyexpochina.com/>

Others:

- ExpoComm China: www.ptexpo.com.cn, October 2010 in Beijing