



China Newsletter

May 2011

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Labour Day "golden week crowd"
At the Forbidden City in 2007.

In China, Labor Day was extended to three days during the 1990s. There was a major reform in 2008, abolishing the Labour Day Golden Week and adding three traditional Chinese holidays (Tomb Sweeping Festival, Dragon Boat Festival, and Mid-Autumn Festival).

A notable feature of mainland Chinese holidays is that weekends are usually swapped with the weekdays adjacent to the actual holiday to create a long vacation period. Generally, if there is a three day holiday, the government will declare it to be a seven day holiday. However, citizens are required to work during an adjacent weekend. Businesses and schools would then treat the affected Saturdays and Sundays as the weekdays that the weekend has been swapped with. In 2011, this applies on 30 January, 12 February, and 8-9 October.

Alberta China Office and the Canadian Embassy in Beijing will be closed on May 3rd.

Who Are We?

In Greater China, Alberta is represented by four offices:

- The Alberta China Office co-located with the Canadian Embassy in Beijing
www.albertacanada.com/China
- The Alberta Hong Kong Office www.albertacanada.com/HongKong
- The Alberta Taiwan Office www.albertacanada.com/Taiwan
- And the Alberta Shanghai Office: nathan.wright@albertashanghai.com

Note: Alberta also has a collaborative agreement with the China National Petroleum Corporation for the operation of the CNPC-Alberta Petroleum Centre

www.capcbj.com.cn

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IIR Mission to China

Deputy Minister Paul Whittaker led an energy mission composed of mostly upstream producers and industry association representatives to Beijing in March 2011. The purpose of the mission was to participate in the 2011 Sino-Canada Energy Workshop, the second of such events co-organized by the China National Petroleum Corporation and Alberta Government. This year, over 32 representatives from Canadian companies and organizations attended the event.

While in China, the delegation called on the three national oil companies to update them on Alberta's technology development and to discuss possible collaboration.

The visit coincided with the 11th China International Petroleum & Petrochemical Technology and Equipment Exhibition (CIPPE). Alberta companies are a major part of the Canada Pavilion in CIPPE.

Following the energy workshop and the CIPPE, the Deputy Minister led the Canadian board members to Xiamen for the 2011 CAPC board meeting. The Deputy was joined by John Cotton, Assistant Deputy Minister of International Relations for the meeting. The board meeting serves as a great platform for Canadian and Chinese board members to network and exchange ideas on future direction of CAPC.



Alberta booth at CIPPE



Deputy Minister, Paul Whittaker, speaks at 2011 Sino- Canada Energy Workshop



Group photo at 2011 CAPC board meeting

For details, please contact [Vivian Wei](#).

Study in Alberta China Marketing Mission, March 17 – April 3, 2011

To raise the profile of Alberta education and offer opportunities for Alberta institutions to directly interact with potential Chinese students and build up working relationship with local agents, Alberta Education, AET, Alberta HK Office ACO organized “Study in Alberta” China Marketing Mission in Shanghai, Guangzhou, Hangzhou and Beijing from March 17- April 3, 2011.

The delegation joined the CIEET (China International Education Exhibition Tour) in Shanghai and Guangzhou, New Oriental Canadian Public High School Fair in Beijing. We had Alberta own student and parent seminars in Hangzhou and Beijing as well as the networking with agent events in Shanghai, Hangzhou and Guangzhou. A training workshop was held in EIC. The marketing director of EIC, Ms. Vivien Chen decided to visit Alberta in the coming June to strengthen the relationship with Alberta institutions.

There are about 10 representatives from local agents attended the networking event in Shanghai and 5 in Hangzhou. In total over 100 students and parents attended Alberta own seminars and 150 students visited Alberta booth in CIEET and Canadian Public School Fair.



A student visited Alberta Education Booth in CIEET Shanghai



Mr. David Wong spoke to parents in New Oriental Fair BJ



Students/parents at the booth of Golden Hills in CIEET GZ.



Grande Yellowhead at the networking with agent meeting SH

For details, please contact [Jenny Luo](#).

Calgary Board of Education Professional Development Delegation Visited ACO

Twenty eight education administrators and teachers visited Alberta China Office in Canadian Embassy on March 28. Mr. David Wong gave a presentation on overview of China market and answered questions from the delegation. Lunch was hosted in Embassy. CBE China mission is a professional development program for teachers and administrators to visit China to gain understanding about Chinese culture and international vision.



CBE delegation at the presentation in Embassy



David gave a presentation on China Market

For details, please contact [Jenny Luo](#).

Shandong



Shandong province is one of China's richest provinces. Home of China's second largest oil field, Shengli in DongYing; abundant in agriculture: Yantai Apple pears are sold in Canadian supermarkets. Shandong is also home of Confucius.

Alberta has many cooperative projects with Shandong. The Confucius Center in Edmonton is collaboration between the Edmonton Public School Board and the Shandong Provincial Education Committee. The City of Edmonton has a joint Tourism agreement with the City of Qingdao. A famous meat processing company in Yantai has established a facility in Leduc.

David recently attended a "blue Economic Zone" presentation in the three coastal cities of Weifang, Qingdao and Weihai. This area has a combined population of over 30 million and strong growth and emphasis environmental controls because of the coastal exposure.

For more details: [David Wong](#)



SHUMKA Touring to China

SHUMKA (www.shumka.com) is once again set to tour in China. This 3rd tour is scheduled to take place between August 1 and September 14th this summer. It will be Shumka's most significant one to date, traveling to 14 cities for a total of 23 shows!

'Shumka' means 'whirlwind'...a bounding of energy embracing a culture, exploring its meaning whilst innovatively bridging past and future. Shumka Dancers present full-length, dance-theatre touring productions, as well as intimate concert repertoire across Canada and around the world. Shumka is Canada's only professional Ukrainian dance company. Along with Alberta Ballet and Edmonton Opera, Shumka is honoured to be a resident company of the Northern Alberta Jubilee Auditorium.

SHUMKA AT 50, the production they will be performing in China, is a celebration of Shumka's 50 years as a Canadian dance company.

Celebrate half a century of Shumka's tradition and evolution in a whirlwind of colour, power and grace. Shumka at 50 features retrospective and new works - including not one, but two Hopaks - highlighting Shumka's unique style and energy.

In addition to Shumka's unique choreography, SHUMKA at 50 includes commissioned original musical scores and stunning set and costume designs from the finest artists of the National Opera of Ukraine. Canadian talent provides creative lighting design and multimedia elements that integrate projection, scenery and choreography. Performed by Shumka's 40 talented dancers, SHUMKA at 50 is a breathtakingly powerful production celebrating the artistic evolution of traditional dance in Canada.



For details, please contact [Jessica Jiang](#).



Upcoming Events

- May 6, 2011 – University of Alberta MBA students and Grant MacEwan University Students visit to ACO and Embassy
- May 20, 2011 – China Study Tour of University of Alberta EMBA students visit to ACO and Embassy
- May 23, 24, 2011 – Dairy Seminar in Beijing
- May 23-27, 2011 – AFSC China Visit
- May 24-31, 2011 – Trade & Investment Mission Led by Calgary Mayor, Beijing & Shanghai
- May 26, 2011 – Dairy Seminar in Hohhot
- June 22-24, 2011 – Clean Energy Expo China 2011 in Beijing
- July 19 - 21, 2011– Oil Sands and Heavy Oil Technologies Conference & Exhibition in Calgary. For more information, please contact Brian Doell at briandoell@shaw.ca
- Sept. 27-29, 2011 – CIEHI (China International Exhibition on Housing Industry) at Beijing Exhibition Centre
- Nov. 27-30, 2012– International Trade Fair for Construction Machinery, Building Material Machines, Construction Vehicles and Equipment 2012
<http://www.bauma-china.com>