



Message from the Chairperson



Alan Hyland

There is a natural connection between economic prosperity and quality of life. The Palliser Economic Partnership is focused on providing training, expertise, and tools to our community partners to create viable investment opportunities and ensure sustainable economic growth.

Alan Hyland, Mayor
Town of Bow Island

Palliser Economic Partnership Ltd.

Purpose

The Palliser Economic Partnership is a regional alliance of 19 communities, rural municipalities and Special Areas. Established in 2000, and incorporated in 2001, the Partnership is a not-for-profit company committed to improving and expanding economic development in southeastern Alberta working in conjunction with Alberta Finance and Enterprise, Entre-Corp Business Development Centre, Alberta Municipal Affairs, and others.

Successes

The completion of a recent Economic Development Strategic Assessment and Economic Development Strategy has provided PEP with vital information for decision making. Basic and Advanced Community Economic Development Training has built capacity in member communities. Tools have been developed to assist communities:

- Regional Business Directory
- Regional Website
- Business Succession Model
- Business Visitation Database
- Community Investment Readiness Assessment & Coaching
- Site selection information for community leaders

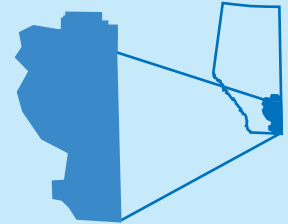
Initiatives

A number of initiatives have been prioritized for the region including:

- Defence Industry Development
- Community Investment Readiness follow-up
- Rural Development Symposium - held yearly in November
- Movie Map Launch
- 24 Hr. - Wild Horse Border Crossing & Highway Assessment
- Easy Move Tool Kit
- Agri Food Industry Productivity Improvement

Opportunities

The diverse economic base within the Palliser region, including Agri-food and Energy, its proximity to the Pacific Northwest U.S. market, and the local defence opportunities all contribute to economic prosperity. PEP is working to develop the physical, intellectual, and technological infrastructures required to support and sustain future growth.



PEP region

Alliance membership
population: 107,884

Communities: 19

Working Together

“Economic development will benefit everyone. Now more than ever it is important to work together to preserve our way of life, and that work begins here in our own communities. No one is going to do this if we don’t do it ourselves.”

Jay J. Slemph
Chair
Special Areas Board

Palliser Economic Partnership Ltd.

mission

Create an environment that encourages regional cooperation and business investment and empowers citizens to achieve full potential.

member population base

107,884

website

www.palliseralberta.com

organizational structure

Non-profit corporation established December 2001

priorities and accomplishments

Planning

Board Governance--regular meetings, retreat, annual operations planning
 Successful funding applications: AVAC, WD, CISP, CARD, HRDC, CARCI, RCED, Encana, AHRE, Rural Secretariat
 Economic Development Strategic Assessment

Community Readiness and Regional Cooperation

Basic and Advanced Community Economic Development Training Program
 Community training in the use of Business Attraction Information System
 Community Investment Readiness assessment and coaching
 Attracting Investment to Your Community seminars
 South East Alberta movie map tours
 "Growing in Southeast Alberta"
 Southeast Alberta Workforce Development Strategy

Marketing and Communications

Re-development of regional website
 Quarterly Newsletters
 MLA roundtable
 Economic Development Practitioners Networking Meetings
 Sector Profiles and Regional Profiles produced

Encourage Investment and Business Growth

Business Succession Planning Model
 Development of Regional Business Directory
 Business Retention and Expansion tool
 Investment Attraction Workshops
 Foreign Worker Readiness seminars
 Value-added Agriculture Opportunity Identification
 Defence Industry Development--Merx Procurement seminars

chairperson

Alan Hyland, Mayor
 Town of Bow Island

Tel: 403-545-2522

Fax: 403-545-6642

Email: townoffice@bowisland.com

AFE contact

Tracey Kipta, Acting Director
 Regional Development

Tel: 403-529-3630

Fax: 403-529-3140

Email: tracey.kipta@gov.ab.ca

Alberta Finance and Enterprise
 Regional Development Branch
 Room 109, 346-3 Street SE
 Medicine Hat, Alberta T1A 0G7

member communities (19)

Cities	Towns	Villages	Counties/MD	Special Areas
Medicine Hat	Bassano	Cereal	MD of Acadia No.34	Special Areas (#2, #3, #4)
Brooks	Bow Island	Duchess	Cypress County	
	Hanna	Empress	County of Forty Mile No.8	
	Oyen	Foremost	County of Newell No.4	
	Redcliff	Tilley		
		Youngstown		
		Rosemary		